



WAVE 102,

Scotland's Local Radio Leader, Depends on RCS Zetta Payout Allows Live & Local Functionality

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Afternoon and Drivetime
Monday to Friday 2pm - 7pm*

WAVE 102 is an independently Scottish owned radio station broadcasting to Dundee, Scotland's 4th largest city. All our programming is done on site from our news studios in Dundee. Being truly live and local means we do not network or share any programming, we are a 100% local all of the time. We are very proud of this distinction in today's broadcasting climate.

Due to our lease agreement coming to an end at our old studios, we had to create a completely new broadcast facility in a new building. I started off with a blank canvas and needed to procure everything from the coffee to the playout system.

We researched several broadcast playout solutions and concluded Zetta from RCS gave us a modern first class solution. We were impressed with the very intuitive and presenter friendly interface, and with the flexibility that every presenter could customize the layout they preferred. Each presenter being able to dock modules where they wanted and recall templates in which ever studio they were located at and using any workstation available anywhere in the building was a major feature selling point.

Constantly creating live and local content we have many presenters to fill our dayparts. Our new playout system had to handle several presenters multi-tasking throughout the day. Features we required included voice tracking, ease of loading audio, functionality to complete instant changes to live logs from multiple work stations and intuitive work flow. We have presenters from 19 years old to a retired presenter who says it's still too early to "hang up his headphones", training needed to be simple to keep our station running smoothly.

WAVE102 moved into our new studios with lightening speed as we were under pressure to move from our old building. The presenters took to Zetta very quickly and after initial training we were able to use Zetta within a couple of hours. We have developed our skills even further since the initial switch and are much more efficient at using Zetta now.

When we moved to our new building we were also looking at a new remote broadcast solution, as our previous way of doing this had become outdated. To be able to control the station from a tablet using Zetta2GO has opened up many new on location opportunities for us. Just over the last 10 days we have produced three outside broadcasts with the presenter using Zetta2GO. The feedback was incredibly positive from the presenter and our audience. Being able to control all events in the log whilst on the move was very empowering to the presenter allowing him to really enjoy the experience of being out of the studio - as we all know how stressful that can be!

At Wave 102 - we love the fact that we are producing truly local radio, which is what all of our mainstream presenters got into radio to do. Unfortunately, in the age of networking and the destruction of many local brands for "pseudo" localness the content for the communities we live in has been diluted. We are proud at WAVE 102 to create live programming for the people who live in our community right here in Scotland.